

The Spokesman

Rotary
Club of High Point

May 5, 2025

THE HIGH POINT ROTARY OWEN BERTSCHI MEMORIAL GOLF CLASSIC

WE ARE ALL GREETERS THIS WEEK! EVERYBODY IS ENCOURAGED TO GREET ANYONE
THEY DO NOT KNOW AND INVITE THEM TO BE A PART OF ROTARY!



Rotary Club of High Point

Email: hprotary@northstate.net

Web: www.highpointrotary.org (club)

Thursday 12:00 Noon

Rotary Zone 33

Rotary District 7690

www.rotary7690.org (district)

800 Country Club Drive

Rotary Club # 6062

www.rotary.org (int'l)



Thursday, May 8, 2025

Rotary
Club of High Point

2025 Owen Bertschi
Memorial Golf Classic
Presented by



High Point Country Club
Willow Creek Golf Course



REMEMBERING
ROTARIAN
OWEN BERTSCHI
July 19, 1950
October 4, 2021

Golfers Schedule

Golfers, check your e-mail
for a schedule for
Thursday's Events

Golfers Suggestion

Playing with someone who is
not a member of our Club?
Why not invite them to a
meeting?

Awards

At the conclusion of
play, we will announce
our golf winners and
any contest winners

Check out all our
Sponsors on Pg.2.
Please Thank
Them & Support
Them!

Hospitality Cart will be
running during play

REMINDER
No noon meeting on
May 8th at
High Point Country
Club Emerywood
Clubhouse

~~~~~

**NOT A GOLFER?**  
Feel free to come by  
and give the golfers  
well wishes, but the  
food available at the  
course is just for the  
golfers. It is included  
with their entry fee.

Registered  
Volunteers will also  
be fed. There are  
Volunteer slots still  
available at 8:15 AM  
(for the morning  
flight) and again at  
11:00 AM (for the  
afternoon flight)

To register to volunteer,  
please contact Don Shaw  
(336.392.0576-cell)  
or via email  
([cmoooreduck@gmail.com](mailto:cmoooreduck@gmail.com))

## LAST WEEK AT ROTARY

President Slade called the meeting to order last week and led the pledge. Carroll Brown handled the invocation. Bill Kester introduced our three guests. Slade reminded us that there will be no noon meeting at the Club on the 8th due to the golf tournament. Gus Schwenk had no birthdays, but did have a club anniversary and a hand full of wedding ones. Sharon Smith, Tony Bertschi, and Myra Clodfelter all had Happy Dollar bags. (can you believe the HP Christmas Parade is turning 100 Years Old?) Speaking of Sharon, Slade said she told him the next issue of the Guilford Merchant's Newsletter will have a big article on the Sensory Garden. Their circulation is 11,000+.

Slade brought up the announced slate of 2025-26 Club Officers for a vote. Upon opening up the floor for further nominations, Mark Pierce made a motion we close the nominations and accept the slate by acclamation. John Anderson had a quick second to the motion and the slate passed unanimously. Congratulations '26-'26 President Ricardo Siordia, P.E. Scott Wagoner, V.P. Addison Maille, Secretary Mary Sizemore, Treasurer Amy West, and Directors Eric Foushee, Myra Clodfelter, and Steve Ilderton.

Doing his best imitation of Carl from Cad-dyshack, Don Shaw kicked off the news about the golf tourney. From his 'digs' at  
(continued on page four)



**REMEMBER**  
Feeding Lisa's Kids  
Is This Wednesday

Thursday, May 8th at HPCC's Willow Creek Golf Course



**2025 Owen Bertschi  
Memorial Golf Classic**  
Presented by

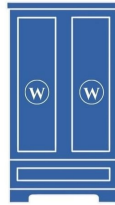


Albatross Sponsor



Lead Proceeds Beneficiary:

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wardrobe**



PROVIDING CLOTHES • EMPOWERING FAMILIES • TRANSFORMING COMMUNITIES

**HOLE SPONSOR - \$400**

• Hole Sponsorship

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GRAVES**

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**MARSH  
K&B**  
KITCHEN & BATH

**ILDERTON**

**DODGE CHRYSLER Jeep RAM**

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365blueskies.com

**CRI** CARR  
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INGRAM

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& Property Management

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336-955-8656  
Winston-Salem

**CRESCENT  
Ford**  
High Point, NC

Albatross  
Sponsor

GOLF CART SPONSOR—\$ 2,750

**The David & Helen Congdon  
Family Foundation**

**FAIRWAY - \$1,750**

- Lunch Sponsor
- Table for Sponsor Information at Lunch
- One Foursome

**abc 45  
WXLV**  
Cable 7 • HD 1200

**MULLIGAN - \$1,750**

- Beverage Cart Sponsor
- One Foursome

**HIGH POINT**  
Chiropractic



**BIRDIE - \$1,100**

- "Control-the-Hole"  
(activities must be approved)
- Opportunity to display, give away  
items, or run a game
- One Foursome

**B&H**

**HEATING & AIR**  
SINCE 1965  
HIGH POINT, NC  
336-841-5050  
www.bandheatingandair.com

**PAR - \$850**

- Hole Sponsorship
- One Foursome

**Brad's**  
Electrical Construction

**Edward Jones®**  
Lackey Wealth Management Group

**UNIONHOME  
MORTGAGE**

Jeff Benfield

**Jones & Peacock**  
INSURANCE | BUSINESS | AUTO | HOME

**SECURE  
TEST  
RESULTS**  
& The Elder Family

**PENNYBYRN**

**LEVEL**  
SOLUTIONS GROUP

**MENTAL HEALTH**  
ASSOCIATES OF THE TRIAD

**OWEN'S TEAM - \$100**

- Individual Virtual Golfer
- Special Recognition  
Sponsorship

**HPB  
Insurance  
Group**

Slade Lewis

David Wall

John Anderson

**Please Thank and Support All Our Sponsors!**



# MAKE-UPS

4-24-25  
Blount  
C.A. Hughes  
D. Johnson  
Wagoner  
Wright

# ABSENT

5-1-25

Aldridge  
Baker  
Barker  
Benfield  
Byrd  
Draeos  
Dunbar  
Esposito  
Foushee  
Fuller  
Gibson  
Hanein  
K. Hughes  
Ilderton  
Jackson  
Jobe  
D. Johnson  
Lackey  
Lee  
Lessard  
Liebscher  
Maille  
Mills  
Morris  
Nelson  
Ross  
Dw Shaw  
Siordia  
Suire  
Wagoner  
Webster  
Whitley  
Rutherford  
(LOA)



Now Think

Who Can  
I Call &  
introduce  
to  
Rotary?

# ROTARY CLUB of HIGH POINT

## 2024-2025 Officers, Boards, Committees

|                             |                                                         |
|-----------------------------|---------------------------------------------------------|
| President                   | Slade Lewis                                             |
| President Elect             | Ricardo Siordia                                         |
| Vice President              | Scott Wagoner                                           |
| Secretary                   | Mary Sizemore                                           |
| Treasurer                   | Amy West                                                |
| Immediate Past President    | Ken Esposito                                            |
| Executive Secretary         | Kristen Hoskins                                         |
| Sergeant-At-Arms            | George White & Gus                                      |
| District Liaison            | Joanne Iwan                                             |
| Membership Retention        | George White                                            |
| Special Recognitions        | John Anderson, Joel Gentry<br>Gus Schwenk, Barry Nelson |
| Condolences                 | Sharon Smith                                            |
| Greeters                    | Steve Ilderton                                          |
| Blue Badge Administration   | Jamie Lee                                               |
| Football Pool Master        | Tony Bertschi                                           |
| Rotary History              | David Wall                                              |
| Birthday Cards              | Nancy Baker                                             |
| Membership Recruitment      | Jeff Benfield                                           |
| Classification              | Gus Schwenk                                             |
| Orientation                 |                                                         |
| Attendance                  | Mary Sizemore                                           |
| Social Events               |                                                         |
| Club Public Image           | Guy Lucas                                               |
| Spokesman Newsletter        | Mark Pierce                                             |
| Website Development         |                                                         |
| Social Media                | Carol Hughes                                            |
| Press Releases              | Wayne Rutherford                                        |
| Photography                 | Myra Clodfelter                                         |
| Club Administration         | Catherine Mendenhall                                    |
| Luncheon Committee          | Don Shaw                                                |
| District Conf. Contacts     | S. Lewis / R. Siordia                                   |
| Youth Services              |                                                         |
| Interact                    | Jeff Fuller                                             |
| RYLA                        |                                                         |
| Local Scholarships          | HPRF decision                                           |
| School/Student Relations    | Jeff Fuller                                             |
| Job Shadowing               |                                                         |
| Children's Christmas Party  | Ricardo Siordia                                         |
| 4 Way Test Speech Contest   | Don Shaw                                                |
| Community Svc Projects      | Jamie Lee                                               |
| Literacy (Read-A-Thon)      | Mary Sizemore                                           |
| Concern For The Elderly     | Clark Pierce                                            |
| Feeding Lisa's Kids         | Carroll Brown                                           |
| Salvation Army Bell Ringing | -                                                       |
| Service Projects            |                                                         |
| Fundraising Projects        | Allison Aldridge & K. Esposito                          |
| BBQ & Raffle                | Allison Aldridge & K. Esposito                          |
| Poinsettia Sale             | Don Shaw                                                |
| Golf Tournament             |                                                         |
| ACC Day                     | Ken Esposito                                            |
| Allocations                 | Joel Gentry                                             |
| Foundation & Inter. Srv.    | Don Shaw                                                |
| Polio Plus                  |                                                         |
| District Grants             | Mark Pierce                                             |
| Programs                    | Tom Blount/David Jobe                                   |
| HPRC Impact Club            |                                                         |
| Satellite Club Rep          |                                                         |

# Board Class 2024-2025

Guy Lucas  
Jeff Benfield  
Don Shaw

# Board Class 2025-2026

David Jobe  
Steve Ilderton  
Jeff Fuller

# Board Class 2026-2027

Catherine Mendenhall  
Allison Aldridge  
Jamie Lee

# Easy Make Ups!

You can now receive make up credit through the Internet. Just go to the web-site: [www.rotaryclubone.org](http://www.rotaryclubone.org). This site gives you another make up opportunity you can do from the comfort of your own home. This is a fully chartered club by Rotary International. You can choose a 'Program' that you want to read, answer some question, and print out the makeup slip. All they ask is that the person donate the cost of maintaining the site. If you contribute the cost of your meal, please be sure and let Mary Sizemore or Kristen Hoskins know so that you will receive meal credit on your next statement.

# Rather do a Make-up in Person?

**Use your Ignite App.**  
Click on Rotary Resources. Then click on Club Search. Under Search, select Clubs. Enter the Club you are interested in visiting or just select High Point, click on 25 miles and you will get every club meeting within 25 miles. You can even be more specific and add what day of the week on which you would like to find a meeting for your make-up. Click on the Club name and you will see information on the day and meeting time as well as the facility name and address for the meeting. It is easy and can be done right from your phone.

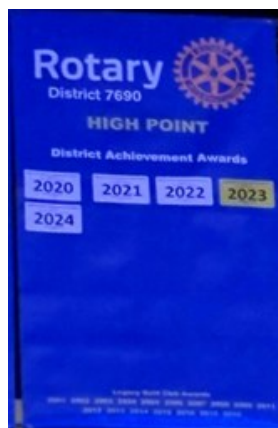
# HAPPY ANNIVERSARY



**Carol & Benny Hughes**  
**May 10th**  
**11 years**

*No Other Birthday or Anniversary Celebrations This Week*

# The Calm Before the Storm at District Conference in Cherokee



Early Pictures Show the Main Room Ready for Rotarians to Fill the Seats. The Rotary Club of High Point Banner hangs from the ceiling See page 6 for late breaking news pictures from Cherokee!

**Seen on a sign outside a church:**  
**"Adultery is a Sin. You Can't Have Your Kate and Edith Too!"**

**"Why isn't there mouse-flavored cat food?"**



|                                                               |                                                                    |                               |                                                                      |                                                                       |
|---------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------|
| Thurs. May 15th<br>Amber Willimason<br>Discover<br>High Point | Thurs. May 22nd<br>Sr. Lucy Hennessy<br>& Fr. Steve Hoyt<br>T.B.D. | <b>COMING<br/>ATTRACTIONS</b> | Thurs. May 29th<br>Mark Hensley<br>District Action<br>Committee Info | Thurs. June 5th<br>Dan Barnard<br>H..P. Theatre's<br>50th Anniversary |
|---------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------|

## MEALS ON WHEELS

Thurs., May 22nd

Call Clark Pierce to help!  
clarkpierce72cu@gmail.com  
336-918-2894

## FEEDING LISA'S KIDS

Wed., May 7th

Contact Carroll Brown to help!  
adpcorp@triad.rr.com  
336-689-0056

**LAST WEEK AT ROTARY (continued from page one)** Bushwood Country Club. He brought up Tony Bertschi for help and he announced a slate of thirty teams so far. Smart Choice just signed on as a Hole Sponsor and there may still be some other late additions. Stay tuned. Slade invited everyone to come out and cheer on the golfers, but remember, only the golfers and the registered volunteers will have lunch awaiting on them at Willow Creek. He also reminded us that one reason for our more sparse than normal crowd was that a number of folks have already headed to Cherokee for District Conference. We have a larger than normal crowd heading up to Harrah's for the fun and festivities. With no Ken Esposito present, there was no QOH drawing Thursday.

Jessica McKnight introduced Skip Carney to speak on the power of "How Might We". The 45 year Rotary vet, '09-'10 President, Paul Harris Fellow, and Benefactor is also Jessica's father. The one time Disc Jockey, turned voice over firm, turned full marketing entrepreneur brought greeting from District 7720 in Rocky Mount. As Skip talked about his myriad of Rotary Pins, he was a bit critical of the Mission that Rotary promotes. Every year, with every new R.I. President, Rotary adopts a new theme. It changes every year.

In this, his third book, he got our attention right off the bat when he said that 95% on business owners value innovation yet only 7% claim they are innovative. Innovation, according to Skip, is a "creative solution to a customer's problem". To be successful, you must be driven by innovation. You must possess both Uniqueness (have what no one else has) and Value. When people sit down to discuss their strategies, they often ask yes/no questions. Can we do this? Should we do that? Instead he says, we should ask "How Might We"? How might we do this? How might we do that? What's stopping us from doing something? He said if you take nothing else away from here today, take that concept!

Skip explained his 'Idea Concept of Identify, Discover, Explore, and Activate. Many times, he said, committees (or companies) are trying to solve the wrong problem. Their Revision program helps uncover problems whether it be operations, product/service issues, sales, or marketing.

He then turned to applying the same concepts to Rotary and membership. He mentioned there were not many 'gen-Z-ers' in the room. That generation doesn't hate Rotary, they just don't know it. It isn't engrained in them. They don't know the value. Including the would not only lower our average age, but with more people things should be more fun. It allows the opportunity to make more connections and make a bigger difference. So what is stopping us Skip asks. He suggests it is awareness. We have an image problem. There is not one thing we hang our hat on, unless possibly it is world peace. Is Rotary then just not cool? Is it relevant? Is our purpose too fuzzy? (cont. on page 5)

High Point Rotary

## Micro-Project

BRING IN ITEMS TO DONATE ON  
THURSDAY, MAY 22nd



### ITEMS THAT ARE NEEDED

Individual cereal boxes    Shelf-stable milk  
Toaster pastries    100% Juice Boxes  
Cereal Bars    Pop-top meats  
Ramen noodles or microwave pasta  
8oz bottled water or juice pouches  
Cups of fruit, fruit snacks, crackers, etc.

### UWGHP BACKPACK PROGRAM

The UWGHP Backpack program provides week-end meals for elementary school students in High Point, Archdale, and Trinity.

Through partnerships with community agencies, the United Way of Greater High Point provides nutritious, kid-friendly, pre-packaged food for 2000 children during the school year, holidays, and summer break at numerous sites:

**There will be No  
Queen of Hearts This  
Week While Some  
Putter Around Out at  
Willow Creek.  
But Have No Fear . . .  
She Will Reappear!**



**There was no  
Queen of  
Hearts Last  
Week at  
Rotary either  
with Ken  
Esposito Away**



June 21-25  
Calgary, Canada

**ROTARY INTERNATIONAL CONVENTION**



**LAST WEEK AT ROTARY (continued from page four)** Do we not take our Rotary elevator speeches outside of our Rotary meetings? He says, invite people in! We just need to be sure they are all people they can relate to. With Gen. Z 'ers if you don't "use them you lose them". Interestingly, Skip mentioned, that in Paul Harris' day, Rotary was unique in its opportunity to make connections and network. Today, there is great competition for networking, in person and electronically.

He fielded a few questions before noting that his time was running out. He promised that next time he would bring his guitar to Rotary because Jessica sings! A quick glance her way revealed her repeatedly shaking her head no. We'll see I guess.

Slade presented the our speaker gift, which is a book placed in our library in his honor.. Skip turned the table and gifted one each of his three books to the library.

Slade thanked our guests, reminded us of those CART Buckets, led us in the Four Way Test, and Adjourned the meeting.



We had a visit from Carl, (a.k.a. Don Shaw) Groundskeeper at Bushwood Country Club. Tony Bertschi then gave a much more articulate and informative report on the golf tourney than did Carl!



That's My Favorite 'Oldest Daughter'



That's my Dad!

Don't you want to Expose your Friends to Great Programs like last week's?  
**INVITE THEM TO ROTARY!**





D.J. Skip Carney pictured left. Yes, with hair. Marketing Guru Skip Carney Right



LATE BREAKING NEWS FROM DISTRICT CONFERENCE



Above is the Governor's Platinum Club Award that our Club earned for its work & service. At left is a smiling Club President Slade Lewis showing off the award.

## WELL KNOWN POLIO OVERCOMERS: Polio to Heisman to General

**Peter Miller Dawkins** (born March 8, 1938) was diagnosed and treated for Polio at age 11. He was successfully treated with aggressive physical therapy and lived an active and even highly decorated life.



As a senior in 1958 he won the Heisman Trophy, the Maxwell Award, and was named as a consensus All-American. After graduating



from the Military Academy in 1959, he studied at the University of Oxford as a Rhodes Scholar. Dawkins served as an officer in the United States Army until he retired in 1983 with the rank of brigadier general. He is the last survivor of the 27 first Heisman Winners.

Dawkins graduated with a BSc from the Military Academy in 1959 with a very high class

standing, and was awarded a Rhodes Scholarship. He earned a BA at Brasenose College, Oxford in 1962 in Philosophy, Politics, and Economics (promoted to an MA in 1968, per tradition) and later earned a Master of Public Affairs in 1970 and a PhD in 1977 from the Woodrow Wilson School of Public and International Affairs at Princeton University.



He is the only person in history to have held the titles of Brigade Commander, Football Team Captain, Class President, Star Man (top 5% of the class), Heisman Trophy winner, and Rhodes Scholar. He is often regarded as the most decorated cadet in the history of the United States Military.

He was a Republican candidate for United States Senate in 1988. Dawkins has held executive positions with Lehman Brothers, Bain & Company, Primerica, and Citigroup.

